

# Brenna Philp

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## EDUCATION

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### University of Miami Herbert Business School

Coral Gables, Florida

*Bachelor of Business Administration in Marketing and Legal Studies,  
Minor in Sports Administration*

*Expected May 2026*

- **GPA:** 3.98 / 4.0
- **Honors:** President's Scholarship Award; Provost's Honor Roll; President's Honor Roll, Fall 2022, Spring 2023
- **Relevant Coursework:** Foundations of Marketing; Business Analytics; Business Law and Ethics

## WORK & LEADERSHIP EXPERIENCE

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### University of Miami Athletics

Coral Gables, Florida

*Student Athlete (Cheerleading)*

August 2022 – Present

- Serve as a promotional ambassador and advocate for the University, to boost morale and enthusiasm
- Engage in promotional activities at basketball, volleyball, and football events to ignite university pride and team spirit, to foster a lively campus atmosphere
- Collaborate with the Student Athlete Advisory Committee and the athletics department to improve student athlete welfare and to dedicate time to impactful community initiatives

### University of Miami Athletics Football Recruitment

Coral Gables, Florida

*Intern*

December 2023 – Present

- Arrange hotel bookings and accommodations for potential recruits, to ensure a seamless experience
- Facilitate immersive experiences for recruits to showcase the diverse aspects of Miami football, organize tours and activities to highlight the team's culture, facilities, and the city itself
- Provide on-site support during football gamedays for recruits, to offer guidance, assistance, and to ensure their overall satisfaction and engagement throughout the event

### Miami Herbert Business School Undergraduate Dean's Advisory Council

Coral Gables, Florida

*Member*

March 2023 – Present

- Leverage creative thought to generate impactful proposals, to contribute to enrichment of student experiences, to innovate facets of the business school's curriculum and offering for upcoming years
- Spearhead student-led workshops and curate wellness events, to foster holistic approach to student success to equip them with essential life skills while to prioritize physical and mental well-being

### University of Miami Management 100

Coral Gables, Florida

*Team Leader*

August 2023 – Present

- Implement strategic organizational strategies, establish project timelines and milestones, to ensure optimal productivity and achievement of goals within the course framework
- Provide guidance and mentorship to freshmen during pivotal first year of college, offering support, resources, and environment to ease transition and enhance academic and personal development

### National Cheerleading Association

Rutherford, New Jersey

*Staff Member*

May 2023 – Present

- Mentorship role for young cheerleaders, to foster personal and team development within the sport
- Promote community engagement, to spearhead initiatives that facilitated charitable contributions, with a special emphasis on supporting St. Jude Children's Research Hospital

## SKILLS, ACTIVITIES & INTERESTS

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**Technical Skills:** Proficient in Microsoft Excel, Microsoft Office, Microsoft Word

**Activities:** Phi Alpha Delta Pre-Law Fraternity; USport; Women in Business; Junior Cheer; Zeta Tau Alpha; Student Government President Rutherford High School; Central Jersey Allstars Team Captain

**Interests:** Cheerleading; Reading; Health and Wellness; Running